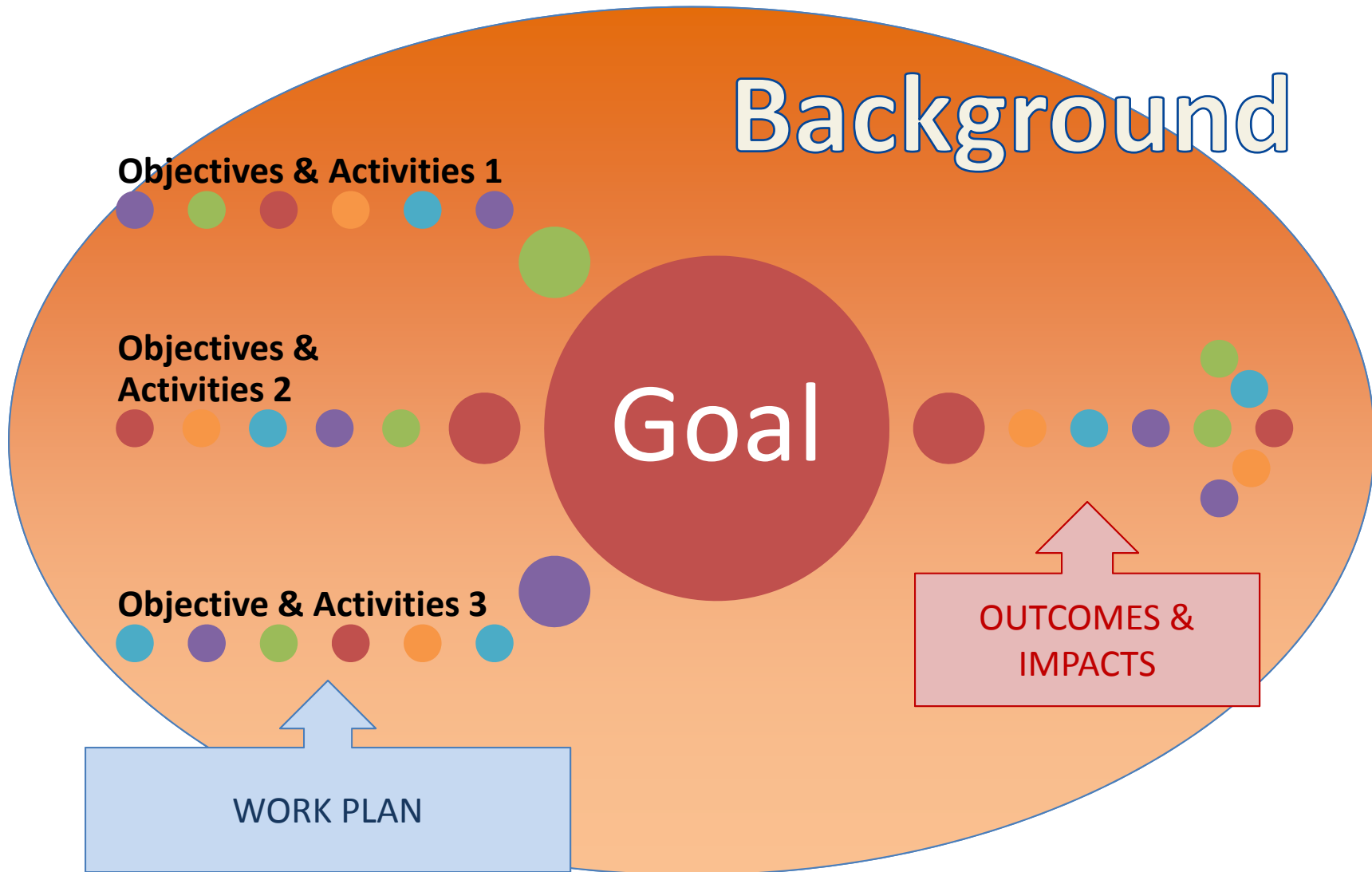


The Project Plan



Parts of the Plan/Proposal Narrative

Goal & Objectives	Broad purpose & S pecific, M easurable, A ttainable, R elevant/Realistic, T imely/time-bound (SMART) objectives
Work plan	<ul style="list-style-type: none"> • What activities are needed to accomplish each objective? • “Milestones” – achieved steps towards activity • When will activity happen? • Who is Responsible for activity
Budget	<ul style="list-style-type: none"> • By objective • By budget category
Outcomes & Impacts	<ul style="list-style-type: none"> • Results? For whom? • Evaluation plan • Specific metrics
Background statement	<ul style="list-style-type: none"> • What current problems/need (opportunities) exist? • Why is this project needed?
Outreach	<ul style="list-style-type: none"> • How will you share results of the project?