The Project Plan

Objectives & Activities 1

Objectives & Activities 2

Objective & Activities 3

OUTCOMES & IMPACTS

WORK PLAN
# Parts of the Plan/Proposal Narrative

<table>
<thead>
<tr>
<th><strong>Goal &amp; Objectives</strong></th>
<th>Broad purpose &amp; <strong>Specific</strong>, <strong>Measurable</strong>, <strong>Attainable</strong>, <strong>Relevant/Realistic</strong>, <strong>Timely/time-bound</strong> (SMART) objectives</th>
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</thead>
</table>
| **Work plan**         | • What activities are needed to accomplish each objective?  
• “Milestones” – achieved steps towards activity  
• When will activity happen?  
• Who is Responsible for activity |
| **Budget**            | • By objective  
• By budget category |
| **Outcomes & Impacts** | • Results? For whom?  
• Evaluation plan  
• Specific metrics |
| **Background statement** | • What current problems/need (opportunities) exist?  
• Why is this project needed? |
| **Outreach**          | • How will you share results of the project? |