Farmers Market Listings

Chapter 8: Marketing Your Market

February 2016

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There are various lists of farmers markets in Washington State. However, not all lists are created and maintained in the same way. And each list has a particular audience that it reaches. Think about who you want to find your farmers market (including potential vendors and sponsors) and prioritize accordingly. Below are some of the more well-established farmers market listings.

WASHINGTON STATE	NOTES
Farmers Market Nutrition Program http://www.doh.wa.gov/YouandYourFamily/ WIC/FarmersMarket (800) 841-1410	Online: Department of Health creates an annual a list of the farmers markets and farm stands authorized by FMNP. It is organized into two parts: Eastern and Western Washington. Markets are then sorted by county. You can download the lists as a PDF.
Washington State Farmers Market Association Directory www.wafarmersmarkets.com (206) 706-5198	Print: In April, the WSFMA prints an annual directory of all of the farmers markets that are members of WSFMA. This directory is distributed throughout the state. Online: The WSFMA also has searchable directory of member markets on its website.
WithinReach https://resources.parenthelp123.org/service s/farmers-markets	Online: This is a searchable list of farmers markets. WithinReach has designed this as one of its resources for helping parents to find healthy food and places where they can spend their nutrition benefits (e.g., SNAP, FMNP).
WSU Small Farms Team Farm Finder http://smallfarms.wsu.edu/farms/farmers_ markets.asp (360) 397-6060	Online. Doug Stienbarger in the WSU Clark County Extension office maintains a list of all farmers markets in Washington and Oregon.



Try to check these lists at the beginning of the season to make sure they have all information about your market or market organization listed accurately, including email and web links. To be more proactive, you may want to send your market information to the list manager at the beginning of the season.

In addition to the statewide directories, there are several regional or county listings, including:

☐ **Island County Farmers Markets**: http://www.bayviewfarmersmarket.com/links.html

Lewis County: http://lewiscountywa.gov/county-farmers-markets	
Pierce County: There are two:	
http://www.co.pierce.wa.us Search for "farmers markets". The 2015 list is here:	
http://www.co.pierce.wa.us/DocumentCenter/View/36170 or	
The Tacoma-Pierce County Health Department:	
http://www.tpchd.org/food/farmers-markets/farmers-market-list/	
Snohomish County Farmers Markets: www.snohomishmarkets.com	
Spokane County : http://www.spokanecares.org/farmers-markets-spokane.php	
□ Stevens County (on the Community Ag Development Center website):	
http://64.85.9.47/where-to-buy/farmers-markets	

Is there a county list of farmers markets in your area?

The below farmers market listings cover multiple counties in Washington.

REGIONAL LISTS	NOTES
Gorge Grown Food Network www.gorgegrown.com/gorge-markets.cfm (541) 399-2840	Serves counties in southern WA and Oregon along the Columbia River gorge.
Puget Sound Fresh www.pugetsoundfresh.org (206) 632-0606	Online and printed in the Puget Sound Fresh Guide. Includes farmers markets in 12 counties around the Puget Sound. They also have a free app that includes farmers markets.
Tri-Cities Washington Guide http://tri-citiesguide.org/farm- markets.htm#farmers-markets	This is a private individual, Jim McIntyre, who puts the list together. It includes farmers markets in Grant, Benton, Franklin, Yakima and Walla Walla Counties.

Regional FARM MAPS are another great resource for farmers markets and are often county-wide or represent a distinct region. These maps and guides also help vendors find your market.

At the national level, there are more and more lists each year. Below are some of the ones that are more frequently used in Washington State.

NATIONAL LISTS	NOTES
Local Harvest www.localharvest.org/farmers-markets/	Online. This is a well-known national site for finding local foods. Information tends to be inconsistently updated.
USDA's National Farmers Market Directory http://www.ams.usda.gov/local-food- directories/farmersmarkets	Online. This directory has improved over the years and is used to count the number of farmers markets in the county. Farmers markets are listed on a voluntary basis. There is an update form on the site.



Is your favorite farmers market list included? If not, please let us know and we'll be happy to add it to the list of lists! Email us at office@wafarmersmarkets.com.