How important is buying local to you?

![Bar graph showing the importance of buying local, with the highest importance scored at 5.

What are your primary reasons for visiting the KPFM today?

![Pie chart showing the primary reasons for visiting KPFM, with Agricultural products being the most important at 41%.

- Agricultural products: 41%
- Plants: 14%
- Seafood: 14%
- Other food items: 14%
- Atmosphere: 9%
- Crafts: 8%
How much did you spend at other businesses in Key Center?

- Less than $10: 9%
- $11 to $20: 7%
- $21 to $30: 9%
- $31 to $40: 27%
- $41 to $50: 16%
- $50 plus: 32%