**2016 Board Member Skills Map**

**[Your] Farmers Market**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Board Members/Staff Name (year term ends)** | **Legal expertise** | **Public relations & community outreach** | **Agricultural expertise** | **Vendor & community building** | **Accounting / financial planning** | **Marketing** | **HR Management** | **Nonprofit experience** |
| Korey M. (2016) |  |  | X |  |  |  |  |  |
| Aaron B. (2017) |  | X |  | X |  | X |  |  |
| Reyni S. (2017) | X |  |  |  |  |  | X | X |
| Kathy G. (2016) |  | X |  |  |  | X |  |  |
| Suzy B. |  | X |  | X |  | X |  | X |
| *Add rows as needed* |  |  |  |  |  |  |  |  |

*You can also add column(s) for additional skills and even add a row(s) that shows who is on which committee.*

Individuals can be color coded to show if their term is ending and if they are applying to be a new board member.

|  |  |
| --- | --- |
| **Term expires in 2016** | **2017 Board Applicants** |

Skills can also be color coded as “priority” skills and “also desired” skills.

|  |  |
| --- | --- |
| **Priority Skills** | **Other Desired Skills** |

**Farmers Market Board Member & Staff Skills**

Each market may need different skills and prioritize them differently based on their unique market history and goals.

|  |  |  |  |
| --- | --- | --- | --- |
| Priority Skills | | Other Desired Skills | |
| legal expertise  public relations - community outreach  agricultural expertise  vendor /community building  events management | accounting / financial planning  marketing  human resources/management  board recruitment / staffing  newsletter  on-line website and social media | group facilitation  strategic - program planning  fundraising  grant writing  graphic design | food service preparation  nonprofit experience  market site - logistics  public policy - planner |

🖳 A sample board skills map is available in Excel at www.wafarmersmarkettoolkit.org/chapter-4/boards-and-advisory-committees/